

**Lordship Improvement Association
Board of Governors
Meeting Minutes April 23, 2025**

Attendees: Susan Birge, Hans Drenkard, John Florian , Christine Griffin, Marcella Rooney, Jane Scofield, Jim Warren. Emily Viner,

Called to Oeder 7:03 PM

Previous meeting minutes were approved for publication by email.

Treasurer's Report

Previous balance	\$14,933.03
<u>Revenue</u>	
Households 1 (265 total)	\$ 1,000.00
In Memory of Richard D. (11 total/\$600)	\$ 50.00
Calendar Sales	\$ 810.00
Total revenue	\$ 1,860.00
<u>Expenditures</u>	
Austin Ganim (1/3 down)	\$2,740.00
Disbursements	<u>\$2,740.00</u>
 Balance	 \$14,053.03

- OLOP Parish Center has been reserved for the annual meeting
- 2 trees were donated by Keith Ferrera
- Julie Diedrichsen sent a thank you note.
- Joe Grasko contacted us and wants to meet to discuss the USCG decommissioning of the lighthouse properties. The town of Stratford has priority in acquiring the property. May is busy for Joe, but perhaps we will meet on a Saturday morning. This should be separate from the committee meeting. Susan will suggest meeting at her house after the bluffs restoration work day on May 3.

Beautification Committee

- We will need to know mulch quantities to coordinate deliveries in May.

Environment and Education

- Bluffs Restoration Project Grant is loaded to the CLCC website.
- Two Saturdays per month will be the plan for projects.
- Emily will forward plans to John for the next work day's project.
- The Marini's offered multiple truckloads of wood chips that they will deliver where we ask, They will put it on tarps.
- Jim will talk with Danny Cox regarding the availability of Kubota with a loader. If we have a machine available, Susan can contact the Marini's to coordinate the deliveries.

Communications Report,

- 2026 CALENDAR
 - Invitation will be announced soon for the public to submit photos and art for consideration in the LIA's 2026 Calendar themed "Lordship by the Sea." Photos and art will feature Lordship scenes and objects related to the sea, river or marsh. The Calendar will be printed by Landmark Print in Stamford, with an initial discount quantity of 150. Same sale price: \$20. Advertising spaces are expected to be quickly filled.
 - We may insert a coupon sheet in the calendar.

- WEBSITE
 - Interesting data on visitors. In the past 30 days:
 - 414 website visits
 - First-time visitors outnumbered returning visitors by nearly 2 to 1
 - 777 different pages viewed: 433 pages via mobile phone, 338 via desktop, and 8 via tablet
 - Average session duration is 5 to 6 minutes
- SOCIAL MEDIA
 - Presumably, most website visits result from continuing LIA social media posts on the LIA News blog, LIA Facebook group, and NextDoor/Lordship.
 - CLCC has suggested moving away from social media and moving to mailings

Burgess Report

- Events
 - No additional requests since the March report.
 - Amanda Vernazza wedding June 21, 2025 She was advised to send neighbor notifications within the month.

Old Business

- Motor Vehicles on the bluffs
 - Sue and Jim met with John Amoroso who proposed a drawing with access zones that involve driving on the bluffs.
 - They also proposed a golf cart owners club that would pay \$20 and they would manage parking procedures.
 - Driving on the bluffs is unacceptable due to liability. Susan spoke with the insurance company. Parking on the property periphery may work.
 - The town has taken a “hands-off” attitude.
 - Jane will write a letter to the town saying we will suggest golf cart parking along the rail fence. This may lead to moving the fence inward to accommodate cart parking at the esplanade ends.
 - We will ask John Amoroso to co-sign the letter.
- DEEP Letter regarding clear cutting and rafts – Jim will follow-up with Joe Gresko regarding the DEEP letter. We should publish the letter with a caption

New Business

- Annual Meeting announcement letter.
- If Board member nominations are contested, we need to have a secret ballot for the appointment. This will have Marcella listed as nominee for secretary.

Committee Meeting May 28. Susan will check St Joseph’s (first) and OLOP to see if we can use a larger place for the committees meeting.

Meeting Adjourned 8:45 PM

Secretary, LIA Board of Governors